

ProDx 2020

First International Workshop on Practice of Digitalization

organized in association with
13th IFIP WG 8.1 working conference on the
Practice of Enterprise Modelling
25-27 November, 2020, Riga, Latvia



<http://poem2020.rtu.lv>

Digitalization is penetrating ever new areas of human activity and enterprises rush to adopt newly emerging technologies to transform their business. There is a large variety of the technologies and ways they can be used. Piecemeal digitalization might lead to sub-optimal business processes and difficult to develop and operate information systems. Therefore, a holistic approach to digitalization is of major importance and enterprise modelling allows for multi-dimensional and cross-sectional evaluation of digitalization technologies and their adoption at enterprises. The ProDx workshop aims at bringing together researchers and practitioners to share their experiences on systemic and multi-perspective adoption of digitalization technologies.

Topics

- Digitalization use cases
- Tackling complexity of digitalization activities
- Identification and selection of digitalization initiatives
- Collaborative elaboration and analysis of digitalization initiatives
- Communicating digitalization initiatives
- Strategic analysis of technological choices
- Implementation of digitalization projects
- Evaluation of digitalization initiatives.
- Organizational and human impact of digitalization

Organizers

Workshop chairs

Signe Bāliņa, University of Latvia
Kurt Sandkhul, University of Rostock
Jānis Kampars, Riga Technical University

Important dates

- Submission deadline: September 11, 2020
- Notification of acceptance: October 20, 2020
- Camera ready of all papers: October 30, 2020
- Workshop: 25 November, 2020

Paper submission

- Type of papers - research papers, practitioner papers and experience reports
- 5 - 12 pages long papers that are formatted according to Springer LNBIP guidelines
- Papers will be published in CEUR-WS proceedings
- Submit your paper through EasyChair
<https://easychair.org/conferences/?conf=prodx2020>